



Silk Screening - EMPOWERING YOUTH FOR A NEW DEMOCRACY – April 2009



Sponsored by the US Embassy, this project represented the second phase of a development initiative aimed at providing skills to learners so they may become successful creative entrepreneurs. The Silk screening project offered a two week training programme to 20 learners from the Mamelodi township and focused on advancing their skills in a related creative sector - silk screening of clothing and posters.

Phase II, which included the Product Development training, took place at the Mamelodi Campus of the University of Pretoria during the April vacation 2009. While the pilot phase of the US funded training programme focused on the creation of visual arts and sculpture, this phase was devoted to the economically viable skill of silk screening on cloth (T-Shirts) and paper (Posters). 10 pieces of artwork were created for the US Phase 1 Project, five pieces from Ifa Lethu's existing collection and five new pieces. These were used in the silk screening process for T-Shirts and Posters.



The Project concluded with an exhibition that was held at Hector Peterson Museum in Soweto in July - Youth Month. Seven outstanding participants have been identified for inclusion in Ifa Lethu's World Heritage Market to be held in 2010 and for inclusion in the Phase Two and Three Incubation programmes.



Location of Project:
Partnership:
Deliverables
Achieved:

University of Pretoria, Mamelodi Campus.
University of Pretoria

20 learners from Phase 1 were provided with the opportunity to upgrade their creative skills to include silk screening of T-Shirts and posters.

Their products were sold at Grahamstown and at Youth month events.

5 Outstanding participants will participate in the World Heritage Market for 2010.