



## Empowering Youth Through Heritage (May – Sept 2008)

This project aimed to develop the creative and artistic talent of youth from the Mamelodi Township, by training them to create market ready products and to develop them into young entrepreneurs.

Funding: USA Embassy  
Location: Mamelodi, Gauteng  
Venue: University of Pretoria  
Partnership: Established Artists from Mamelodi, University of Pretoria, Mamelodi Principals Forum, School of Business.

Deliverables  
Achieved:

- 45 young learners trained.
- 50 market ready Products Created for exhibition and auction.
- Learners included in the Foundation Business Nurturing and Exhibition Programme
- 6 artists from Mamelodi included in the training programme.

